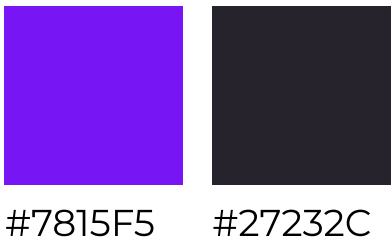


Brand Logo

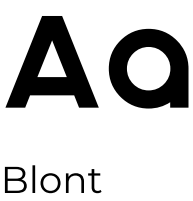
The logo for "BrandPal" incorporates a stylized representation of the letters "B" and "P" that also forms an infinity symbol, reflecting the concept of infinite possibilities.

The use of the infinity loop hints at a continuous, dynamic flow of ideas and opportunities, which aligns with the brand's aim of delivering endless possibilities to its customers. The color palette uses a bold and vibrant shade of purple, which is often associated with creativity, wisdom, and sophistication, reinforcing the brand's message of innovation and expertise.

Brand Color



Typography



Primary



Alternatives



Spacing



App Logo



Color Variation

